



 **TentCraft**
INSPIRATION GUIDE

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WHO IS TENTCRAFT?

We build custom tents, portable structures, and event signage for both brands and agencies of all sizes across North America.

Our customers expect better **quality, durability, customization and expertise**—all with **faster turnaround times**. To meet those expectations, we build everything in-house—with **100% American craftsmanship**.

Whether you're tired of replacing cheaper solutions or need ideas that help your brand and experience stand out—you're in the right place.

HOW TO USE THIS GUIDE

This Inspiration Guide is created *just for you!* To help you envision what's possible and how other brands create exciting event footprints and layouts that stand out capture more attention. You'll find many of our favorite real life event photos as well as event design renderings and layouts that can be customized for your brand and needs.



To see more examples and inspiration, visit our gallery: tentcraft.com/gallery



MONARCH TENT

Heavy Duty Pop Up Framework

Lifetime Frame Warranty

3-Day Turn Time

While the value and the convenience of the pop up tent frame hasn't changed, the traditional canopy shape doesn't always fit the experience. The MONARCHTENT framework is available in six unique canopy styles and shapes. Every model is built-to-order and tailored to fit your experience. Whether you need something taller, shorter, wider, or customized to look like a brand's packaging or storefront—we can make it happen.





WHAT'S POSSIBLE?

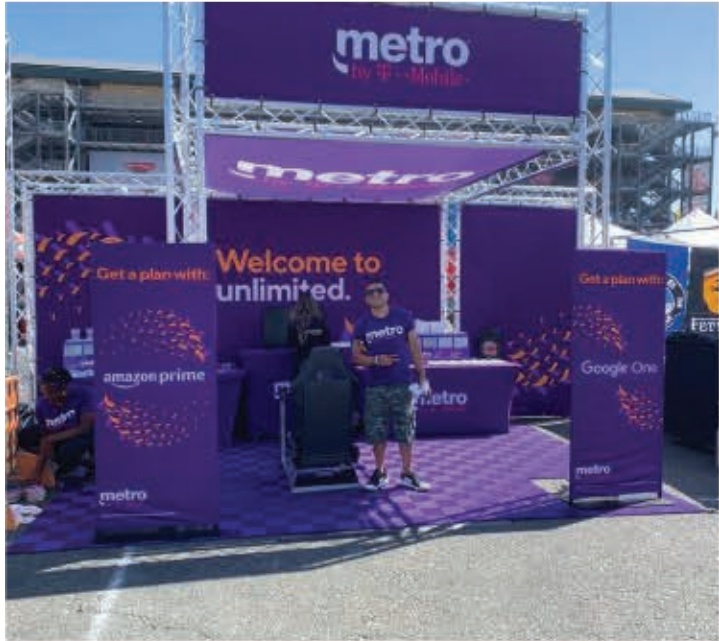


EVENT TRUSS

Lightweight | Quick Assembly | 2-3 Week Turn Time

Truss assemblies like giant LEGOS. Smaller, lightweight quickly snap-together to accommodate all sorts of footprint sizes and shapes. Common applications include custom backdrops, event entrances, product demos, indoor/outdoor exhibits, VIP lounges, and more.





WHAT'S POSSIBLE?

FRAME TENT

Tool-Free, Semi-Permanent Framework | 1 Week Turn Time | 30-45 Minute Setup Time

Heavy duty, pole-style framework available in the following sizes: 10x10, 10x20, 15x15, 15x30, 20x20, 20x30, 20x40. This framework can be left up for weeks or months at a time, making the frame tent a semi-permanent solution. Ballasting options include stakes, water barrels, and concrete blocks which can be hidden with custom printed covers to create a professional and seamless experience.



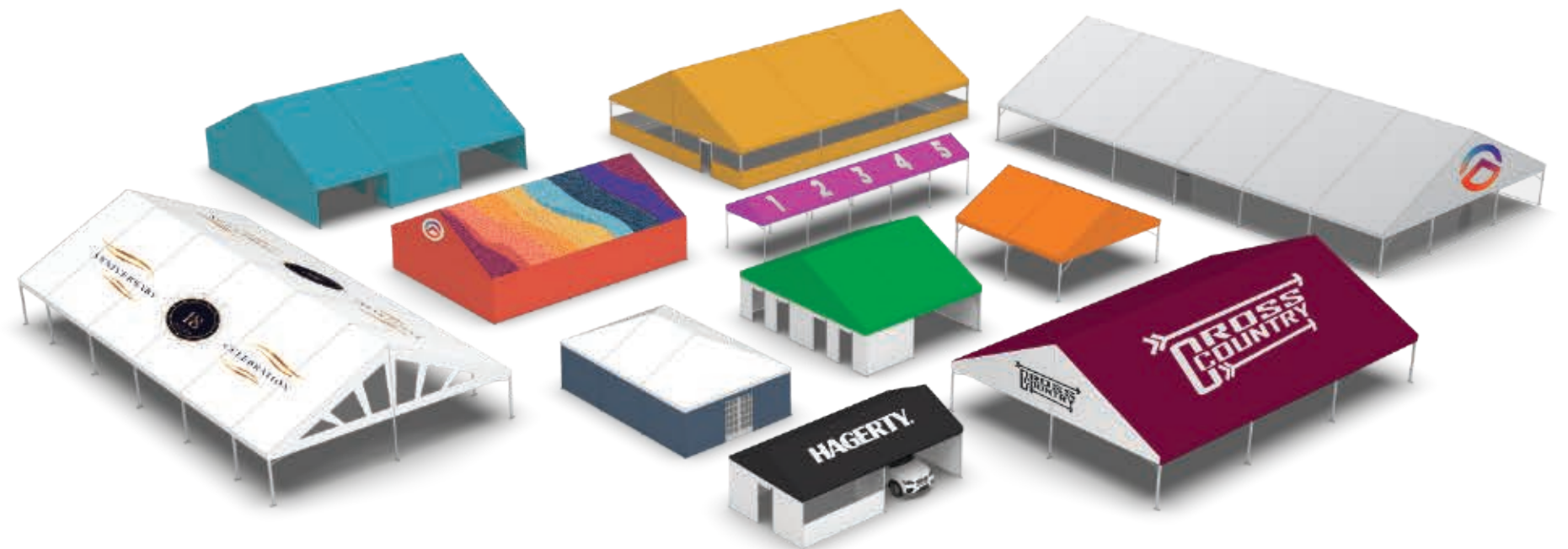
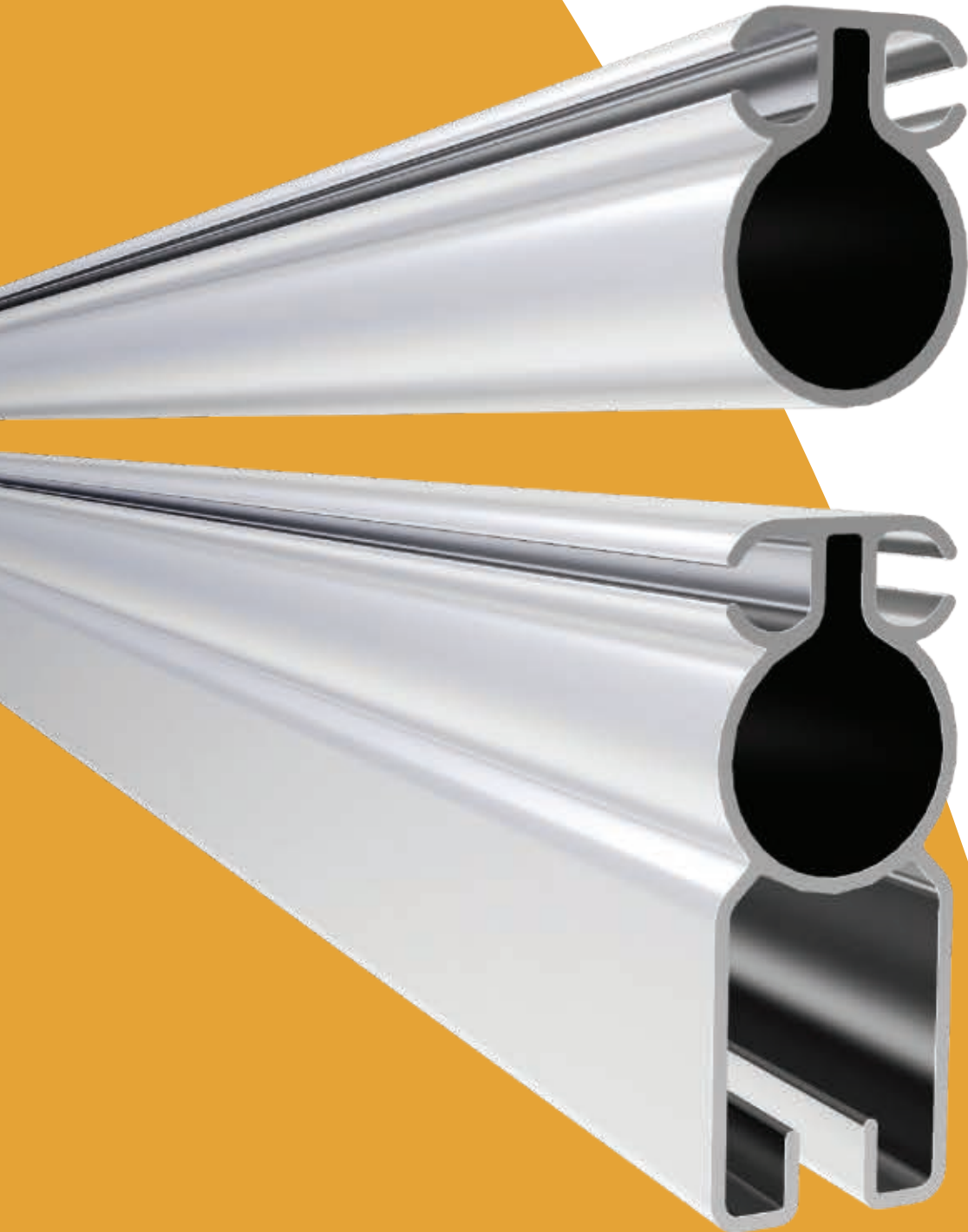


WHAT'S POSSIBLE?

FUTURETRAC

Customizable, Semi-Permanent Framework | 1-4 hour setup time | 2-3 Week Turn Time

A keder-style framework engineered for larger footprints and specific wind load requirements. The FutureTrac can be up to 50' wide with extensions available in 10', 15', and 20' increments. Wall and roof panels can be customized with digital print, windows, doors, and more, creating a unique environment for your next event or activation. Whether you need an open-air setting, enclosed structure with a temperature-controlled environment, or a drive-thru experience, FutureTrac fits numerous applications.





WHAT'S POSSIBLE?

GEODESIC EVENT DOMES

Tool-Free

|

Easy Transport

|

2 Week Turn Time

|

60-90 Minute Setup Time

The geodesic event dome is lighter, easier to transport, and quicker to set-up than a traditional geodesic dome. With 3-way push button connectors, the tool-free geodesic dome is 60% lighter than steel models, making it much easier to transport and assemble. The aluminum frame provides the best strength-to-weight ratio and reduces the number of poles needed to assemble the structure. The entire tool-free geodesic dome breaks down to fit inside of an included transport wagon—making it easy to transport wherever you need to make an impression.





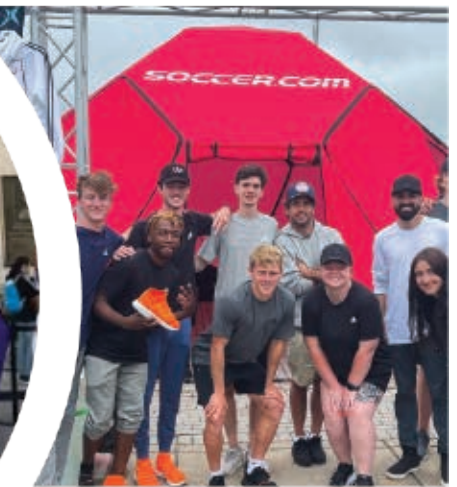
NO WINDOWS



ZIPPER WINDOWS



CLEAR VINYL WINDOWS



WHAT'S POSSIBLE?

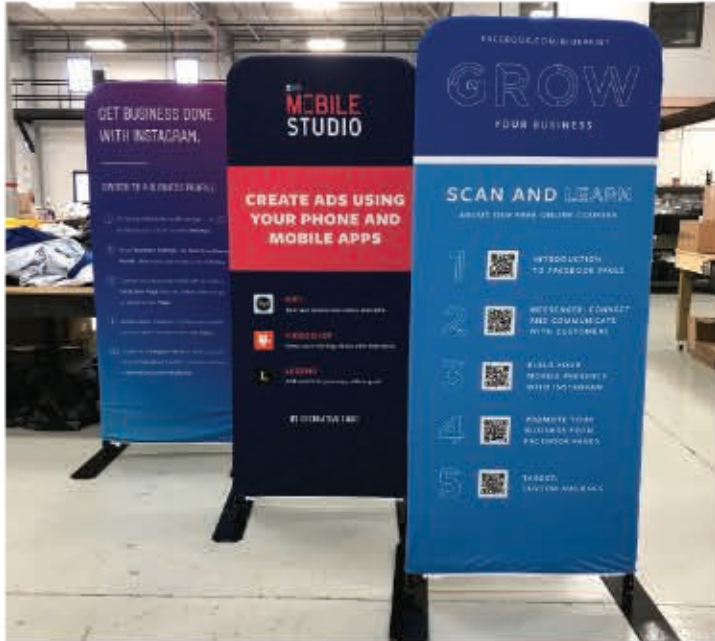
MEDIA & BACKDROP

Modular Framework for Small & Large Displays

| 5-7 Day Turn Time

This modular, lightweight framework quickly assembles to create simple backdrops, tunnels, or larger displays wrapped in a wrinkle-free powerstretch material. Hardware fits in carry bags for easy transport.





WHAT'S POSSIBLE?



INFLATABLES

Modern | Lightweight | Maximum Mobility | Extreme Durability

If you want to easily set up, tear down, and transport your custom marketing assets with minimal people – and stand out from the competition in the process – TentCraft’s custom inflatable event assets are great investments. From canopies to furniture, our quick-deploy inflatables can be setup in the toughest of locations by a single person.





WHAT'S POSSIBLE?

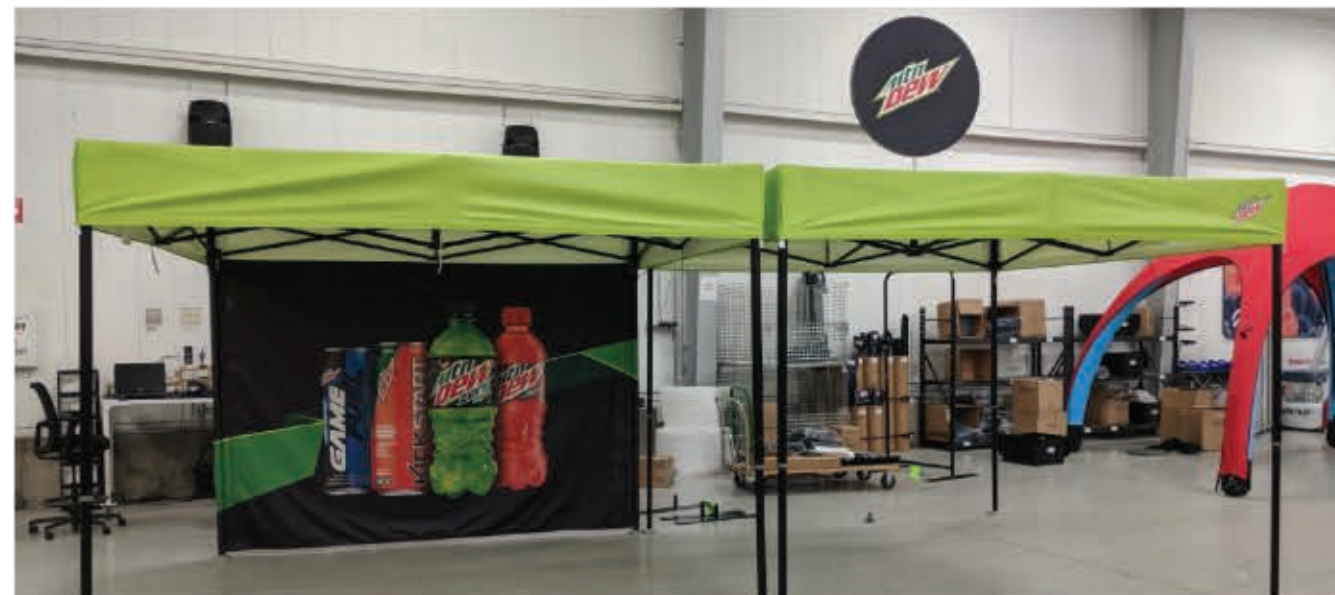
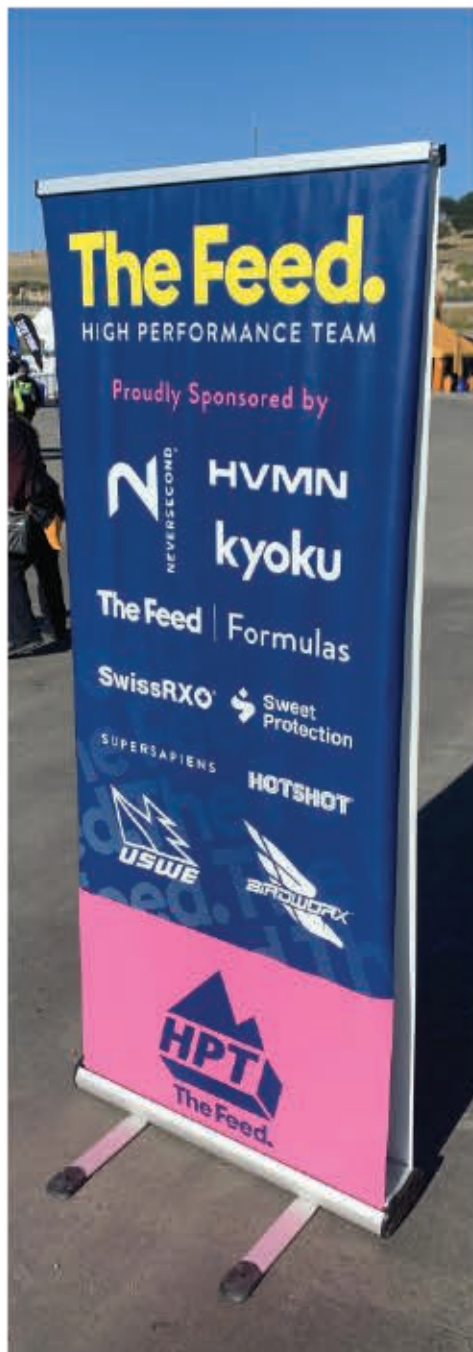


EVENT SIGNAGE

Tent Flair | Rigid & Soft Materials | Custom | Brand Expression

Available in rigid and soft materials, our custom printed event signage goes way beyond wayfinding, letting you take your messaging anywhere you want to go, even if that place is the top of your tent.





WHAT'S POSSIBLE?



SOFTGOODS

Dye Sublimation Printing | Customizable | 5-7 Day Turn Time

Elevate your event footprint with custom-printed accessories including walls, flags, banners, table covers, leg banners, and more. Perfectly paired soft goods can turn your tent into an event.





WHAT'S POSSIBLE?

TENT ACCESSORIES

Functional | Unique | Brand Expression

Whether you're setting up for a trade show, event, or other outdoor gatherings, our canopy tent accessories give you the professional edge you're looking for and solve any logistical hurdles.



Tent Ballasting



Footplates



Custom Walls & Counters

Peak Flag



Hardshell Tent Case



TV Mount



Leg Banner



Lighting Kit



WHAT'S POSSIBLE?

