



 **TentCraft**

**Built for the Snow**



# Why TentCraft?

Winter activations come with their own unique set of challenges—especially when you're hosting at high-profile resorts and events. Between extreme temperatures, gusting winds, and unexpected snowfall, creating a safe and memorable experience for attendees requires careful planning and the right gear.

For marketing managers at ski resorts, snow managers at major snowsports brands, and event leads at agencies, choosing the right event infrastructure is essential to ensuring a successful event. This is where TentCraft comes in to help with our vast industry knowledge and marketing expertise.

TentCraft provides durable, weather-resistant tents tailored for winter events, bringing style and comfort to make your brand stand out—even in challenging conditions. From outdoor festivals to snowsports competitions, we're here to help you create an unforgettable experience. [Contact us today.](#)



3-5 Day  
Turntime



Durable, High-  
Quality Materials



Snow Load &  
Wind Resistance



Custom Printing  
& Design Support



Lighting & Heating  
Options Available

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FOR MORE INFORMATION](#)



# Truss Structures

Truss structures are ideal for outdoor winter sports events due to their strength, stability, and efficiency in harsh weather conditions. Their lightweight yet durable design allows them to withstand heavy snow loads and strong winds, making them perfect for supporting temporary canopies, stages, or equipment. Additionally, trusses can be quickly assembled and disassembled, offering flexibility and cost-effectiveness for event organizers. Their modular nature also allows for easy customization to fit the specific needs of the venue, ensuring both safety and functionality in challenging winter environments.



**Winners Backdrop**



**Finish Arch**

- A. It is an option to mount flags to the top of your truss structures.
- B. Truss hardware is available in many different angles, heights, and sizes, allowing for complete footprint customization.
- C. Soft goods can be attached to the truss hardware in multiple fahions - grommets with bungee straps, velcro-to-velcro flaps, hemmed sock wraps - and are available in custom sizes and prints.

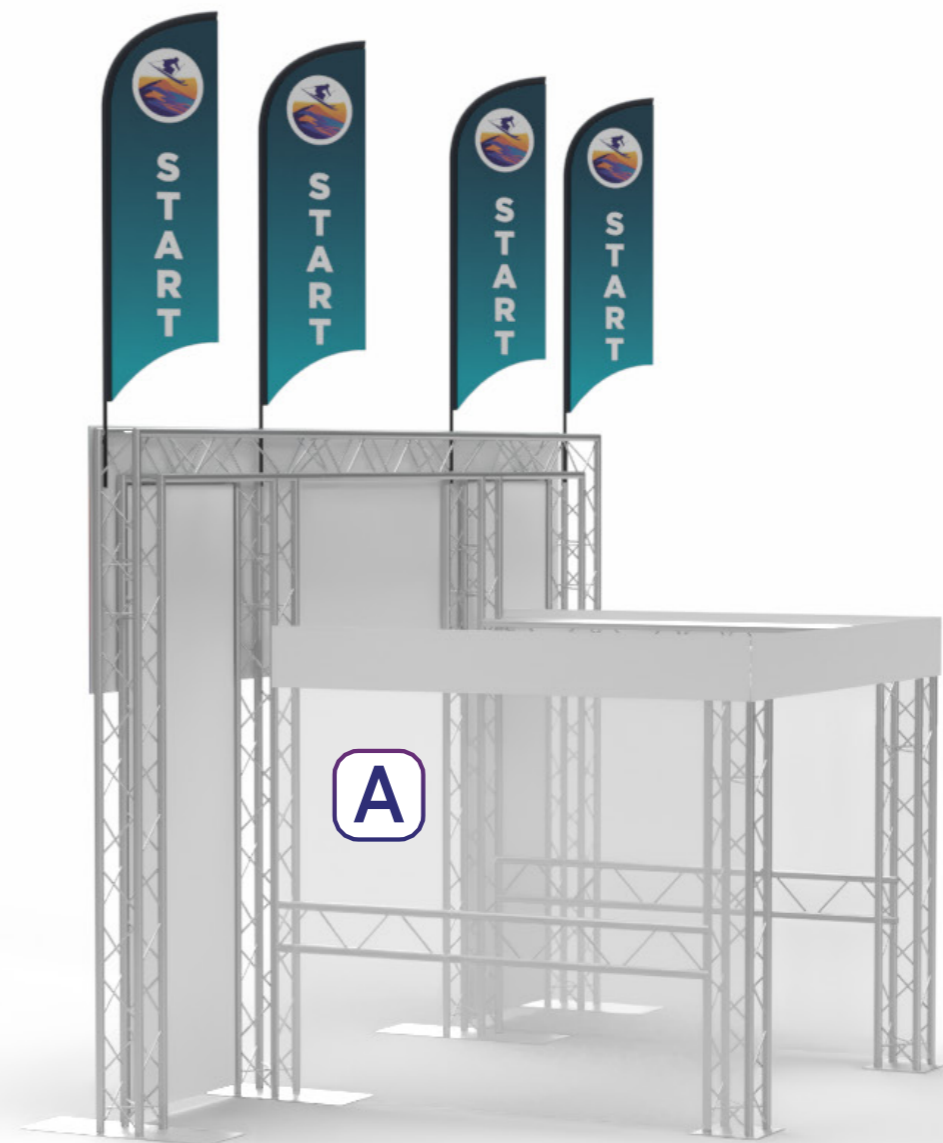


# Ski Race Gate

Using truss hardware and printed soft goods to create a unique racing gate for downhill ski racing offers a blend of durability and customization. The truss system provides a strong, stable frame that can withstand varying weather conditions, ensuring the gate remains secure throughout the race. Printed soft goods, such as banners or flags, can be attached to the truss structure, allowing for vibrant branding and race-specific designs that enhance visibility and contribute to the event's atmosphere. This combination of structural strength and visual appeal makes the racing gate not only functional but also a distinctive part of the racecourse.



- A. Mounted flags alert sportsmen to wind direction.
- B. Truss ladder pieces reinforce walls and ceilings.
- C. Extended footplates for added stability.



- A. Clear vinyl walls and windows are available.



# Merchandise Truss

Truss structures allow for endless footprint options. Pictured below is an ideation for a snowgear company shop.



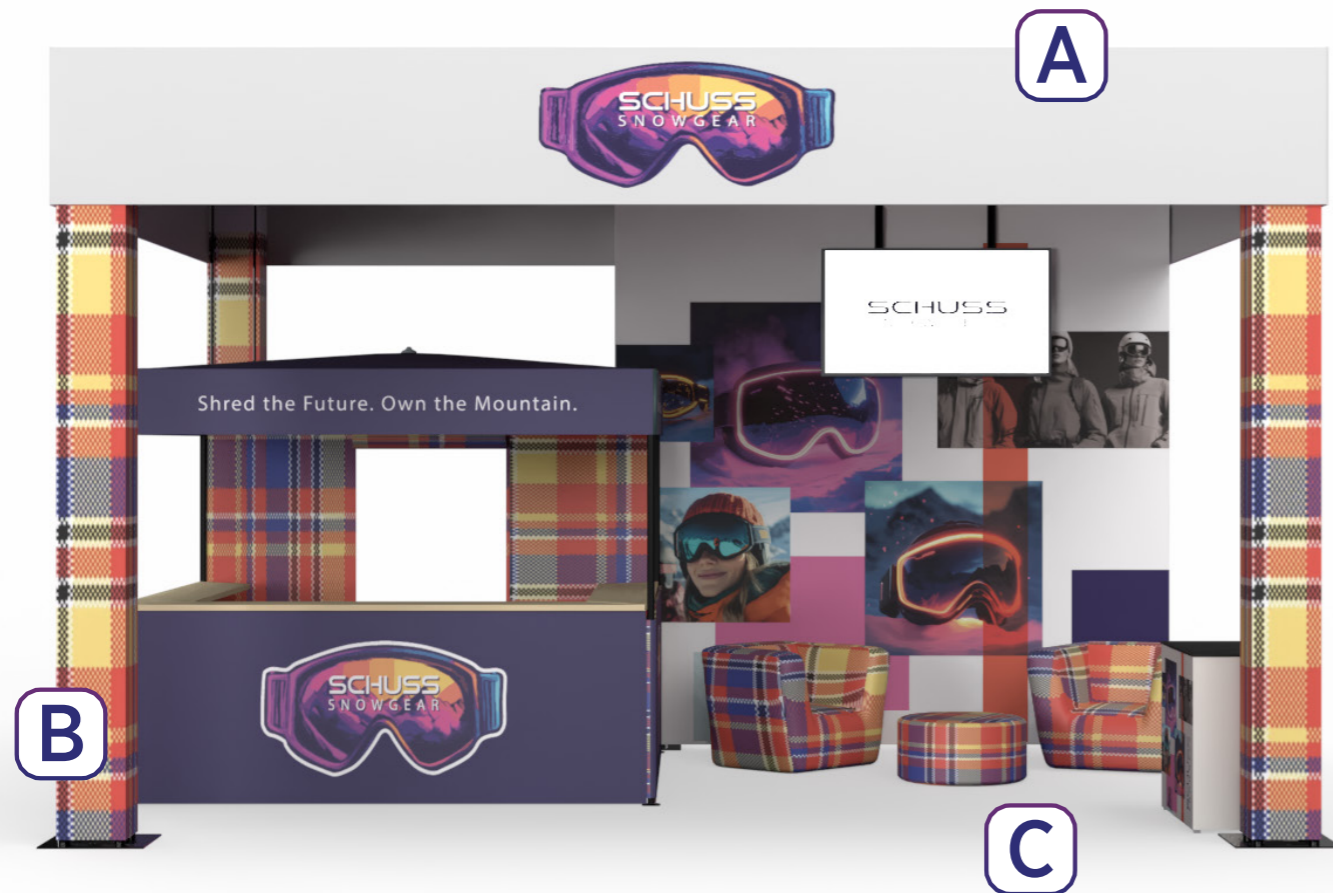
- A. Inflatable Gybe Tents are a quick and lightweight solution for pop-up vendors.
- B. Magnetic shelves can be added to any of our media wall sizes - perfect for displaying goods.
- C. Closing off part of your structure as a hidden storage space is ideal - we offer zipper and roll-up doors.





# Vendor Truss

Truss structures allow for endless footprint options. Pictured below is an ideation for a snowgear company shop.



- A. Truss headbands are available in custom heights for extra design space.
- B. Wrapping and hiding the truss hardware is our specialty.
- C. Inflatable furniture is lightweight and a great way to fill event space.



- A. We can mount TVs to most of our structures.
- B. mightyTables are a foldable, portable surface solution.

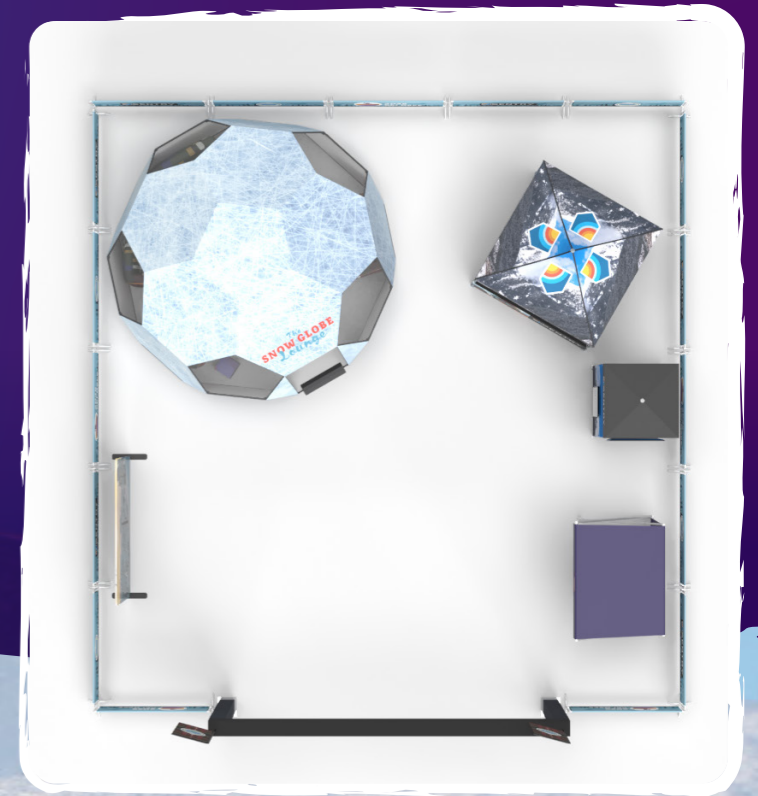
Want more truss?

[CLICK HERE](#)



# Vendor Village

TentCraft's flexible customization options allow vendors to showcase their branding and products while maintaining a professional and weatherproof presence in snowy environments. With easy setup and versatile designs, TentCraft's event items offer a practical and visually appealing solution for creating comfortable, reliable vendor spaces at snow sports events.



- A. Media walls create perfect photo backdrops.
- B. Barricade covers create segregated event spaces and assist with wayfinding.
- C. Geodesic Domes offer a unique alternative for coverage. Available with or without windows.
- D. The MONARCH Stall is an easy set-up option for vendors. [Click here for more information.](#)



# Registration Tent

Using media walls and MONARCH Flags to direct the line for a registration booth is an effective way to organize and guide attendees while enhancing the event's branding. Media walls provide a professional, cohesive look, transforming simple barriers into visually appealing elements that can display event logos or sponsor messages. MONARCH Flags offer dynamic, attention-grabbing cues to help direct foot traffic and keep the line flowing smoothly. These items not only improve the overall attendee experience by reducing confusion, but also contribute to the event's atmosphere, ensuring a clear and organized path to the registration booth.



- A. The MONARCH Reach is a tent without valances, allowing for max shade.
- B. Media Walls create entry/exit areas for long lines.
- C. The MONARCH Flag extends 16 feet in to the sky and is very hard to miss.



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# Food Vendor Footprint

TentCraft offers a comprehensive range of structures and event accessories that are perfect for creating a functional and professional food vendor serving tent. Our high-quality tents are designed to withstand the elements while offering ample space for food prep, storage, and customer service. With customizable options for branding, food vendors can showcase their logo or menu in a visually appealing way. TentCraft also provides essential accessories like sidewalls, lighting, flooring, and counters, ensuring a complete setup that meets both practical needs and aesthetic goals.



- A. Inflatable Arches are a quick and lightweight solution for entryways.
- B. Not only do we offer softgoods, but rigid materials as well, like this A-Frame sign.
- C. The MONARCH Hextend Tent is a unique footprint design with six sides instead of four.
- D. Choose between flags, banners or custom rigid cutouts to top off your tent.
- E. Counters are available for all of our standard tent models.
- F. Add a wing banner to your tent leg for extra visual space.
- G. We offer 4 different styles of umbrellas to fit your brand voice.
- H. mightyTables can be adjoined to create larger surface areas.





# Beer Lodge

When looking for a large scale structure with a footprint above 30x30 feet, FutureTrac frame tents are your solution. Engineered for high wind tolerance, strict safety requirements make this large-scale structure a custom solution for semi-permanent needs and event types.

Available in a range of sizes and heights, these tents are able to stand for multiple days at a time without any teardown. Stake kits are included but water barrel ballasting is very popular with frame tents and other semi-permanent tent solutions.



- A. Pictured is a 50' x 30' FutureTrac structure with doors and windows.
- B. Our media walls come in many (even custom) sizes to fit your space requirements.
- C. Barricade covers create separate spaces for adult beverage consumption.

Interested in FutureTrac?

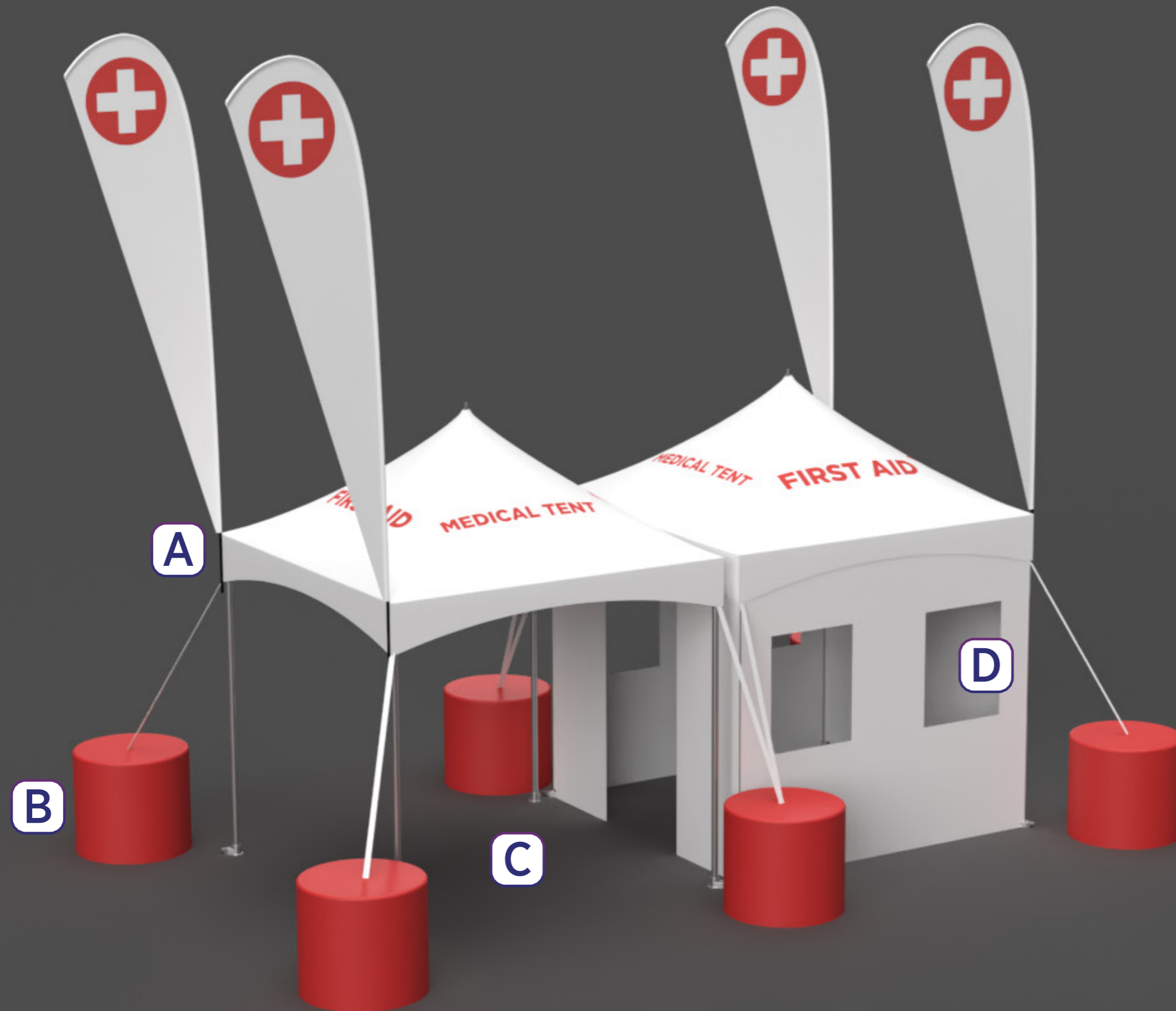
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# Medical Tents

Featuring a “drive-thru” design, our medical tent structures were in high-demand during the 2020 pandemic and continue to sell for multiple uses.

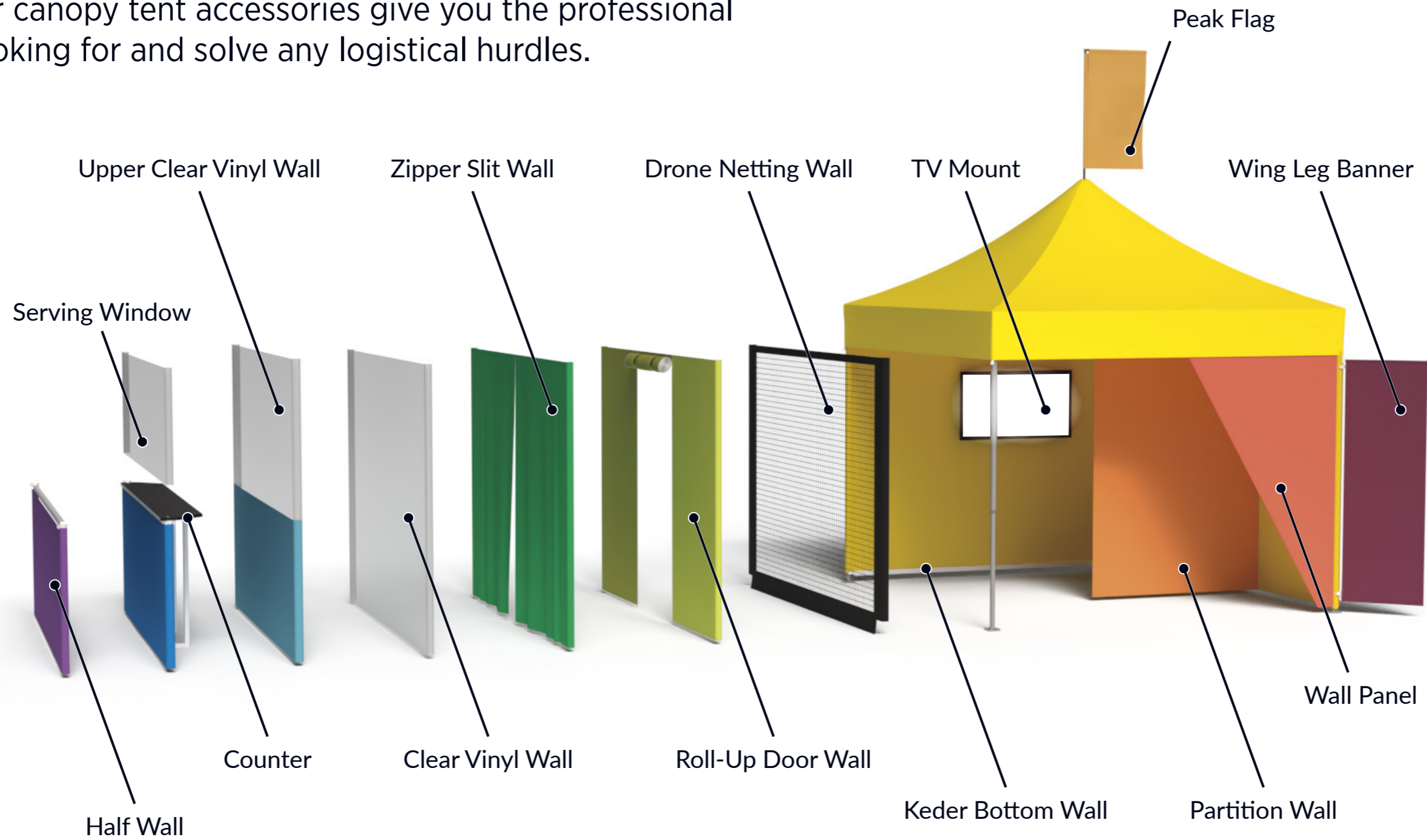


- A. Flags can be mounted to tent legs for visibility.
- B. Custom printed water barrel ballasting is an option.
- C. A covered drop-off area allows for emergency vehicles to park.
- D. Roll-up windows available for ventilation.



# Tent Accessories

Whether you're setting up for a trade show, event, or other outdoor gatherings, our canopy tent accessories give you the professional edge you're looking for and solve any logistical hurdles.



Tent Ballasting



Footplates



Heating Kits



Lighting Kits



Hardshell Tent Case