



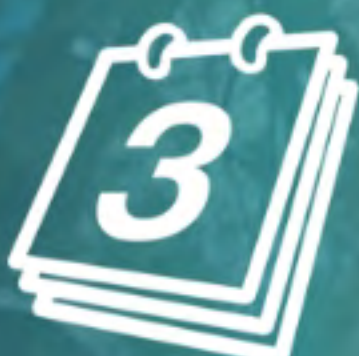
TentCraft

MONARCH TENT

Heavy-Duty Pop-up Tent

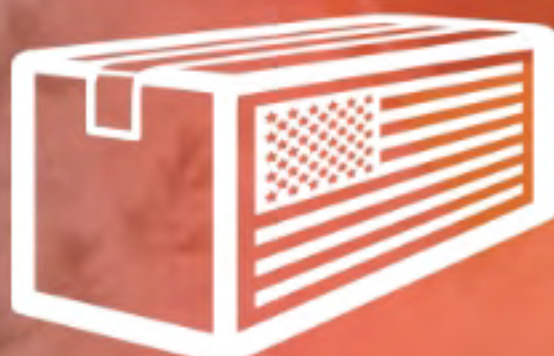


Quick Turnaround



3-5 Day Turntimes

American made quality



100% MADE IN USA

Veteran Owned



Veteran Owned Business

Certified



Quality Backed by Warranty

MONARCHTENT

We built the MONARCHTENT to be a better, longerlasting system that prioritizes quality in a pop-up tent model. That's why the MONARCHTENT is 100% American Made and backed by a Lifetime Frame Warranty. In fact, there are four major benefits when you purchase a MONARCHTENT from TentCraft:



Quality

As a Veteran Owned Business, we take American craftsmanship seriously. We control everything, from product design to materials, to having experienced engineers and industrial designers on staff, to the attention to detail and the proprietary fabrics we use—we always put quality first.



Protection

High-quality products also provide better protection of your brand, your people, and your investment. The MONARCHTENT comes with a heavy-duty, all aluminum, octagonal frame with durable stakes to protect you against the unexpected. And our Lifetime Frame Warranty lets you know that we stand behind what we make.



Customization

Our tailored system of solutions is made to order, allowing you to capture more attention and highlight your brand. Our combination of printing, add-ons, peak flags, or peak banners gives you that polished look that will speak to your clients and make an impactful activation.



Usability

Investing in a high-quality pop-up tent solution means that every detail from transportability to accessory integration and durability are key design considerations—making the MONARCHTENT the easiest and most durable tent on the market. Each MONARCHTENT comes in an all-terrain transport bag with an integrated wheel kit, plus the system itself is lightweight and easy to set up. Less time spent setting up means you have more time to engage your clients.



What is MONARCHTENT?



MONARCHTENT

A best-in-class, heavy-duty pop up tent model that is 100% American-made.

Think of **MONARCHTENT** as tailored, outdoor event armor—battle-tested to protect your brand, your team and your investment from the unexpected.

Better Protection—Better Prepared. The all-weather, all-aluminum framework is engineered for lifetime use and backed by a lifetime warranty and certified wind ratings. The canopy is made with a proprietary, all-weather fabric and is backed by a separate, 7-year warranty.

Better Customization for Better Visibility. We designed **MONARCHTENT** as a customizable pop-up tent system. Between 15 sizes, 6 canopy styles and numerous add-ons, there's no shortage of configuration options and ideas.

STARTING AT \$2,499



Included with MONARCHTENT

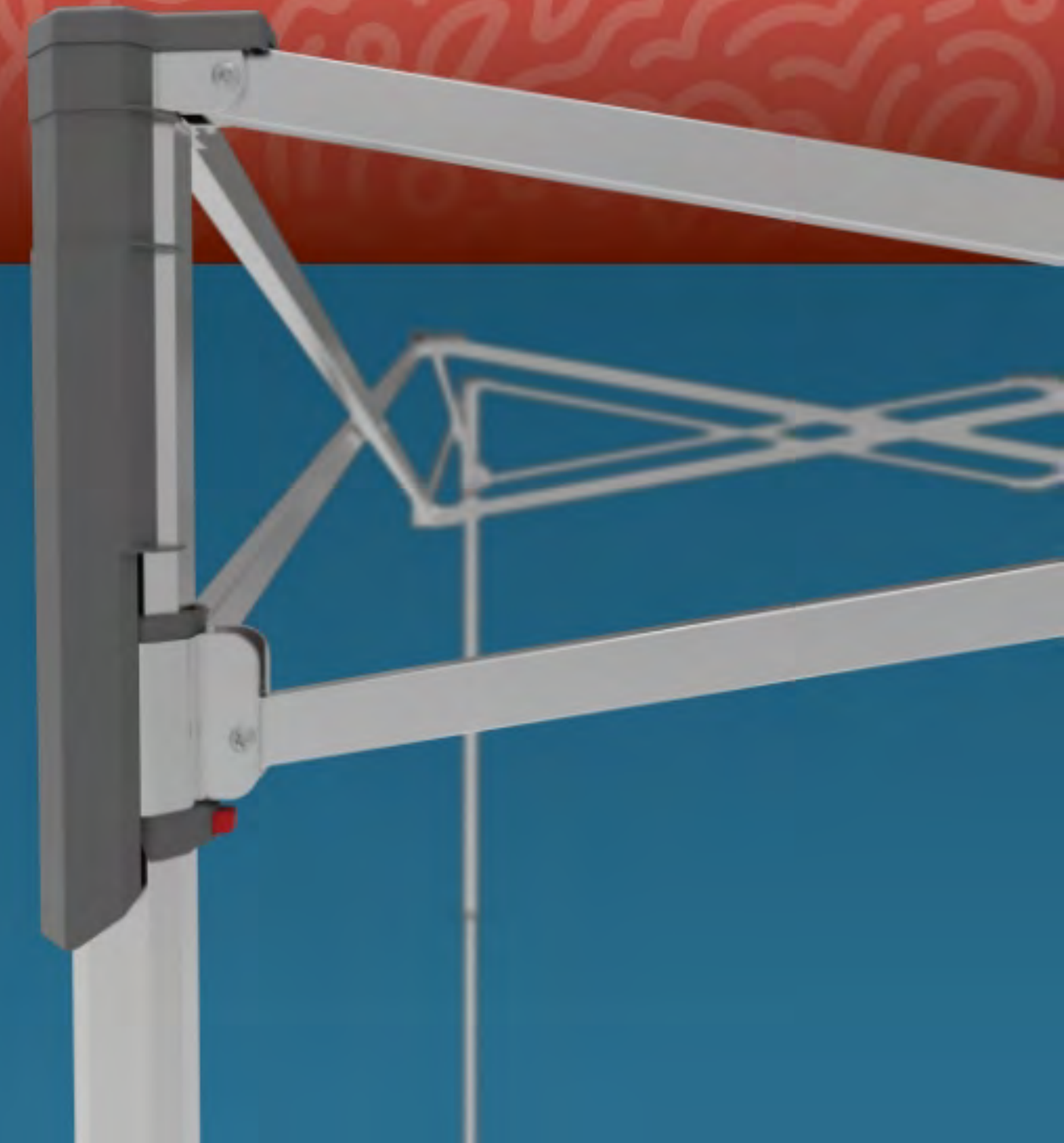
- Heavy Duty, All-Aluminum Framework
- Precision-Fit All-Weather Canopy
- All-weather Transport Bag
- Peak Flag/Peak Banner with Printing
- All-Weather Transport Bag
- Heavy-Duty Spiral Staking Kit
- Certified Wind Ratings
- Multiple Head Clearance Options
- Transport Wheel Kit
- Lifetime Frame Warranty & 7 Year Canopy

What is a heavy-duty pop up canopy tent?

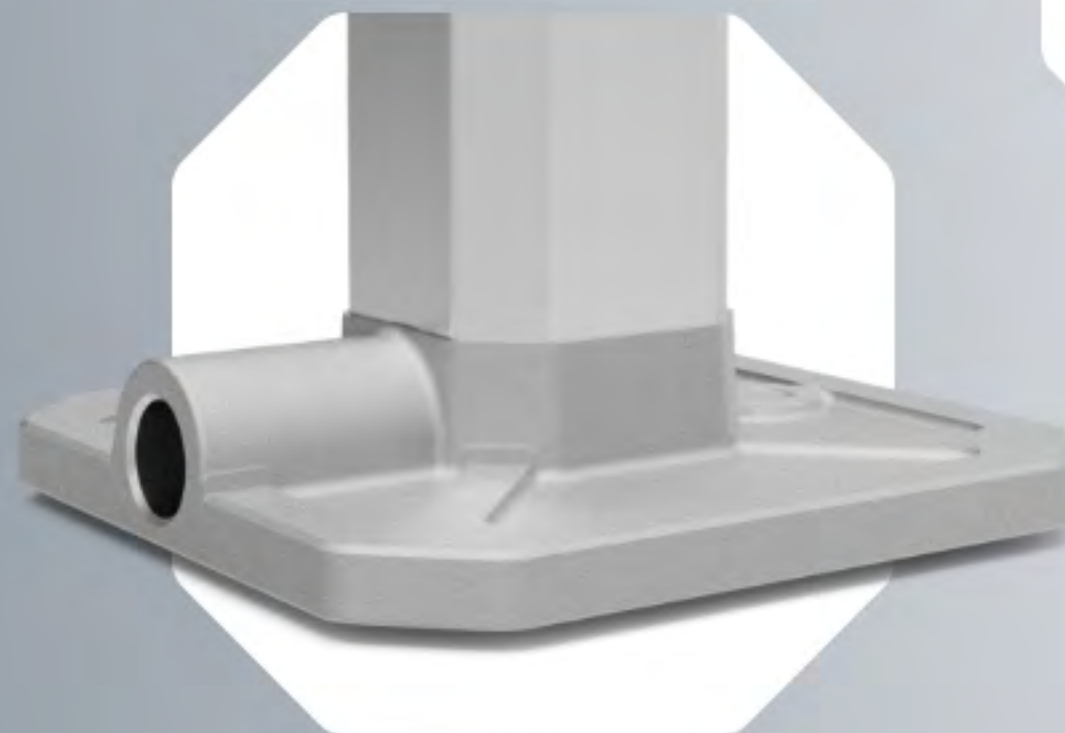
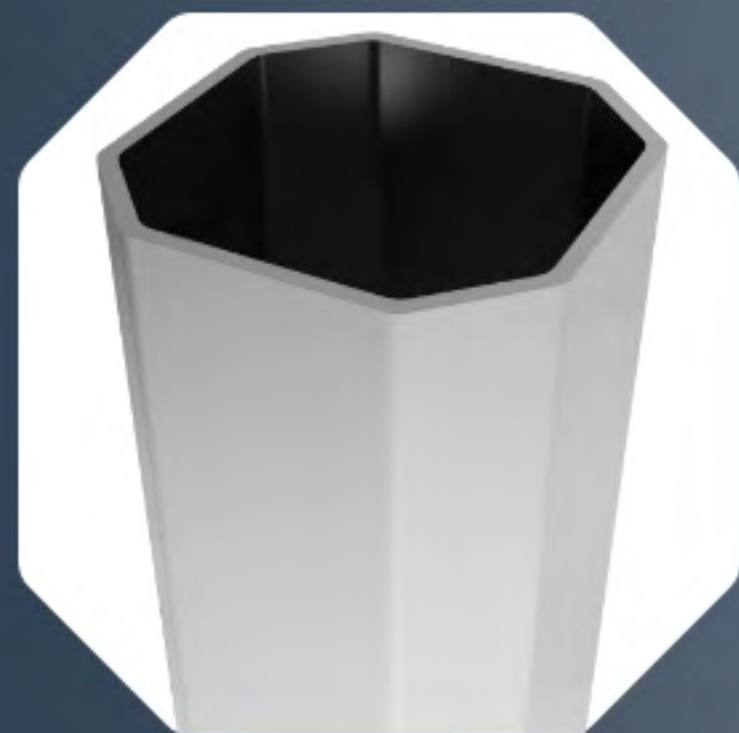
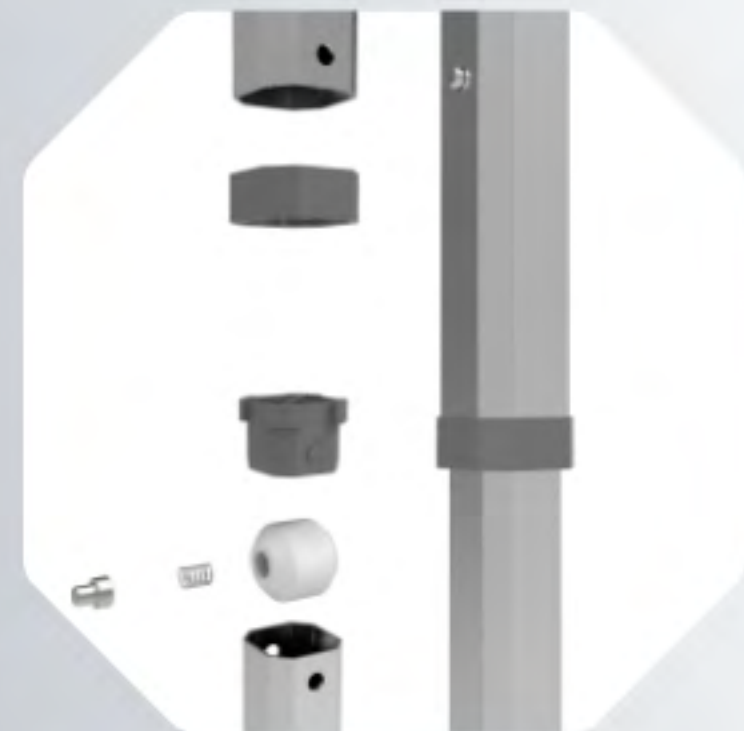
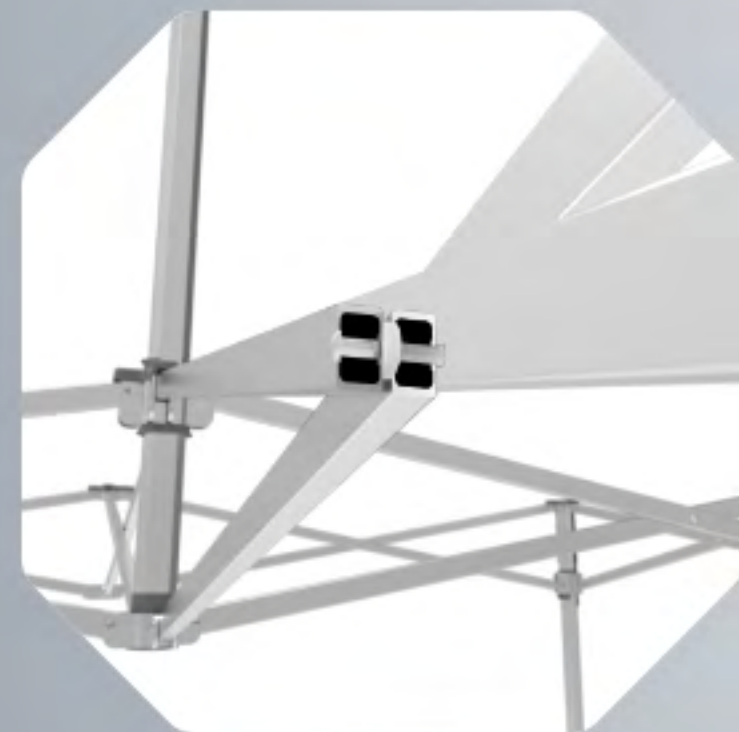
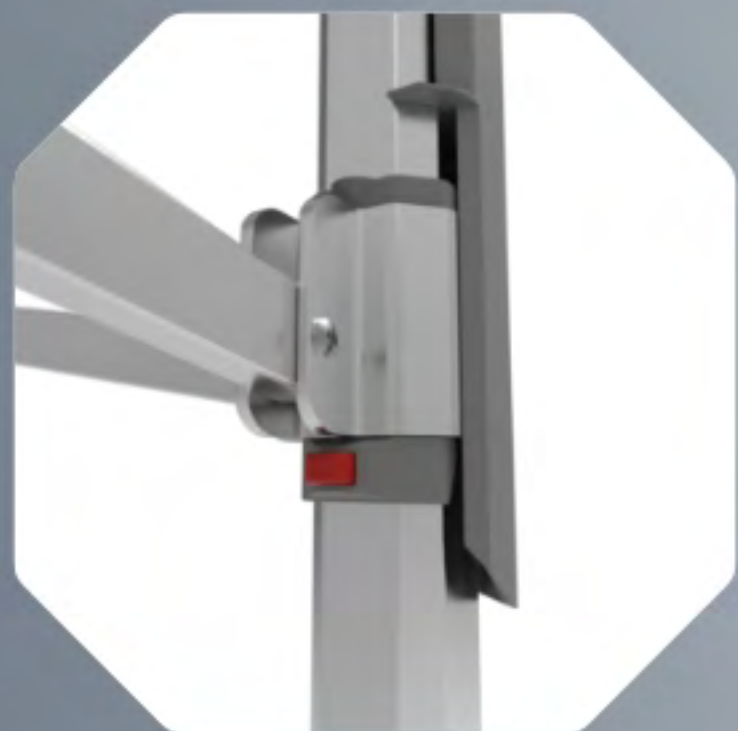
MONARCHTENT

Anatomy of a MONARCHTENT

The MONARCHTENT is a heavy-duty pop-up tent that's battle-tested to endure the elements & customized to meet your exact needs.



MONARCHFRAMEWORK



Warranty:
Lifetime Frame Warranty
7 Year Canopy Warranty

MONARCHWHEELKIT

About wheel kit



All **MONARCHTENT** models include a patented, all-terrain wheel kit.

While pop up tents are lightweight, they aren't easy to carry—especially for one person. Wheeled bags and roller containers still require you to pick up the frame.

Our patented wheel kit design slides into the footpad without the need to lift the tent—for quick, one-person transport. We also use rigid, airless wheels to support easy transport across all types of terrain and objects without the risk of puncture.



MONARCHCANOPY



Custom Printing

Any color—any graphics. With dye-sublimation printing, the ink is absorbed and actually becomes part of the fabric itself. As a result, the print cannot be damaged with wear and it won't crack or peel.

Our proprietary material called Duranti is 100% polyester woven fabric with a super strong tensile and tear strength. We put this material through several rounds of in-house tensile strength tests to make sure it would be reliable and durable.

Both our mightyTENT and our MONARCHTENT are made with Duranti, a 600 denier PU coated polyester material with reinforced wear points and valance tensioning straps. We offer a 7-year limited warranty on both our mightyTENT and MONARCHTENT canopies.

Proprietary Duranti™ Fabric

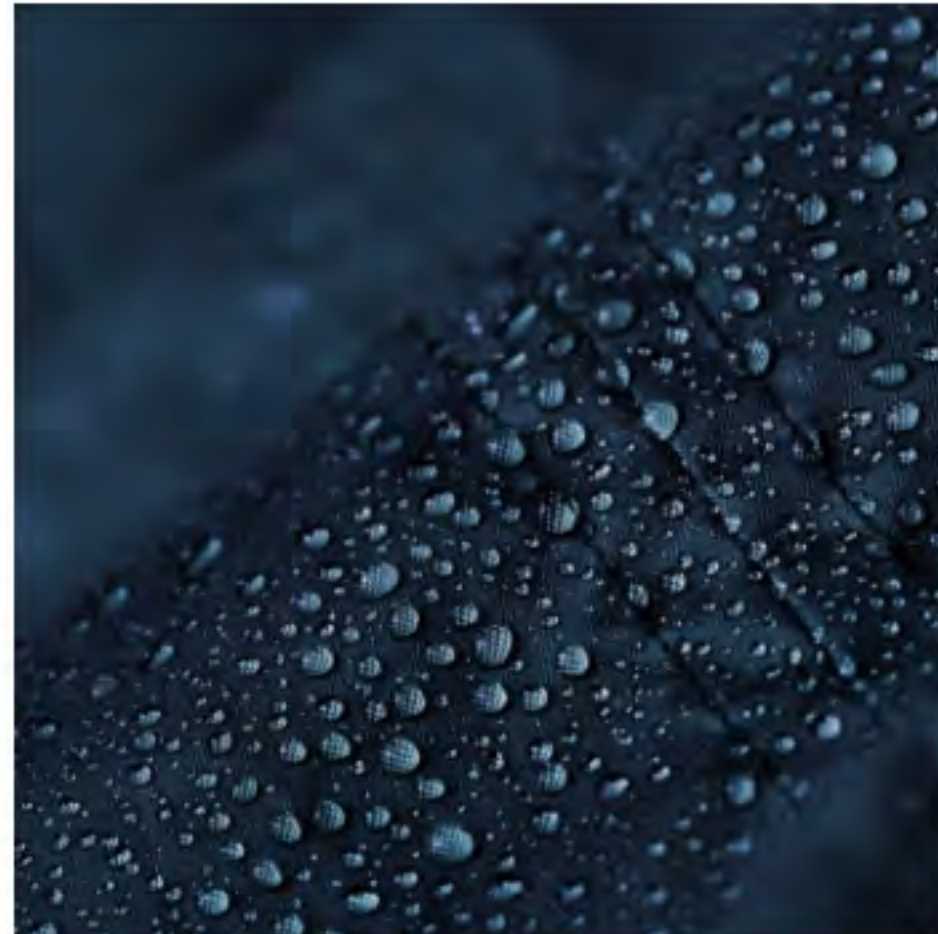
Duranti is approved for rugged outdoor use and comes with the following features:

- Flame-retardant / Fire-rated
- Water resistant
- Mildew resistant
- UV resistant



All Purpose, All Weather

Our proprietary polyester blend has gone through rigorous testing to eliminate the most common points of failure such as heavy water pooling.



Water-Resistant

Your canopy should function just like an umbrella—it should easily shed water.



Fire-Rated

Whether you're cooking underneath your tent or will be setting up in a location with fire-rating requirements, we have you covered.



Reinforced Corners

Every point where the frame makes contact with the canopy is reinforced with heavy duty vinyl to prevent unnecessary wear and tear.



Tailored for Wrinkle-Free, Precision-Fit

Just like a suit—wrinkles and sag are unacceptable. Every canopy is crafted with a strap and buckle system to ensure perfect tension.

PEAKFLAG/BANNER

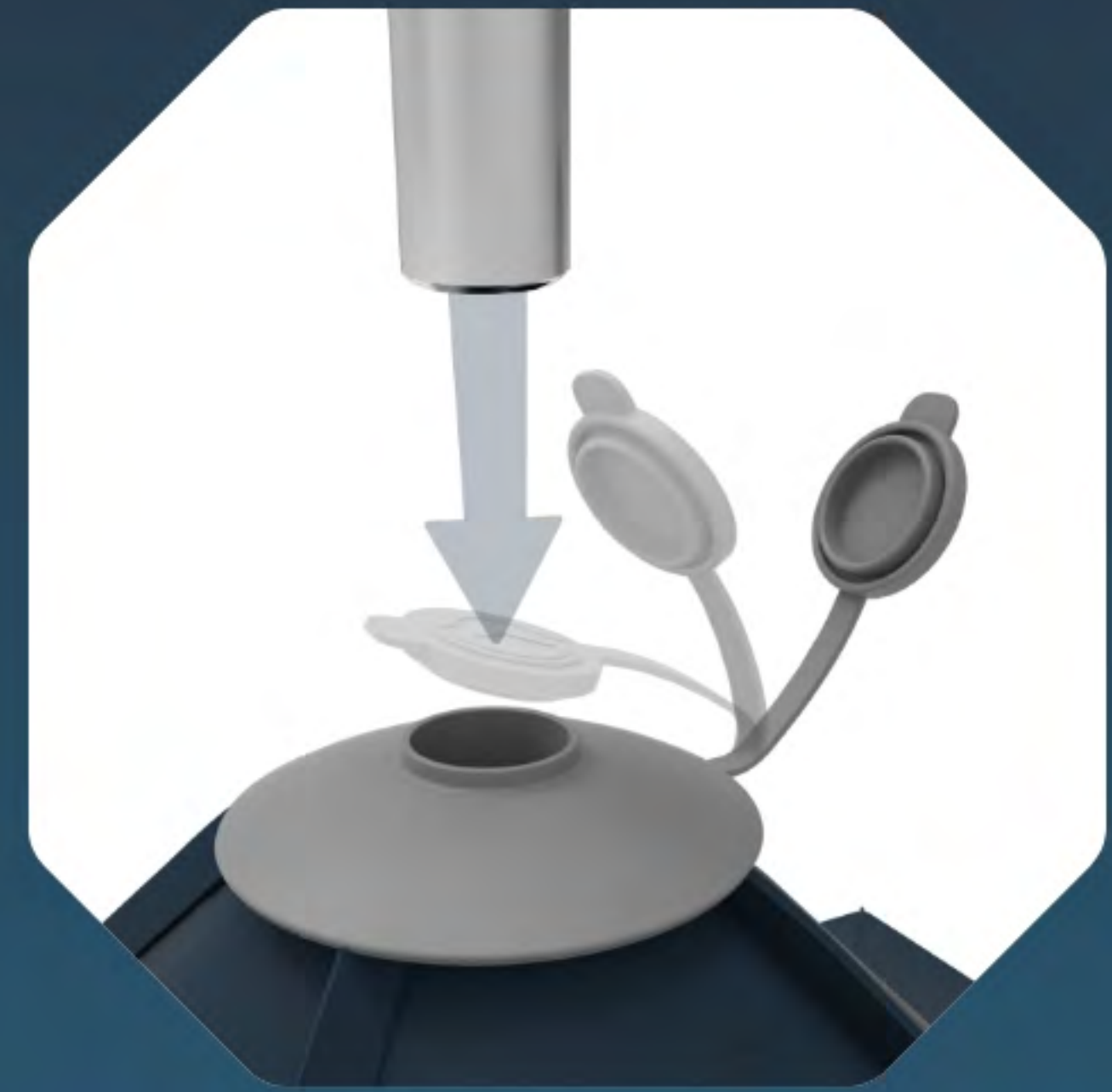
Stand out over the competition with taller peak heights and peak flags/banners



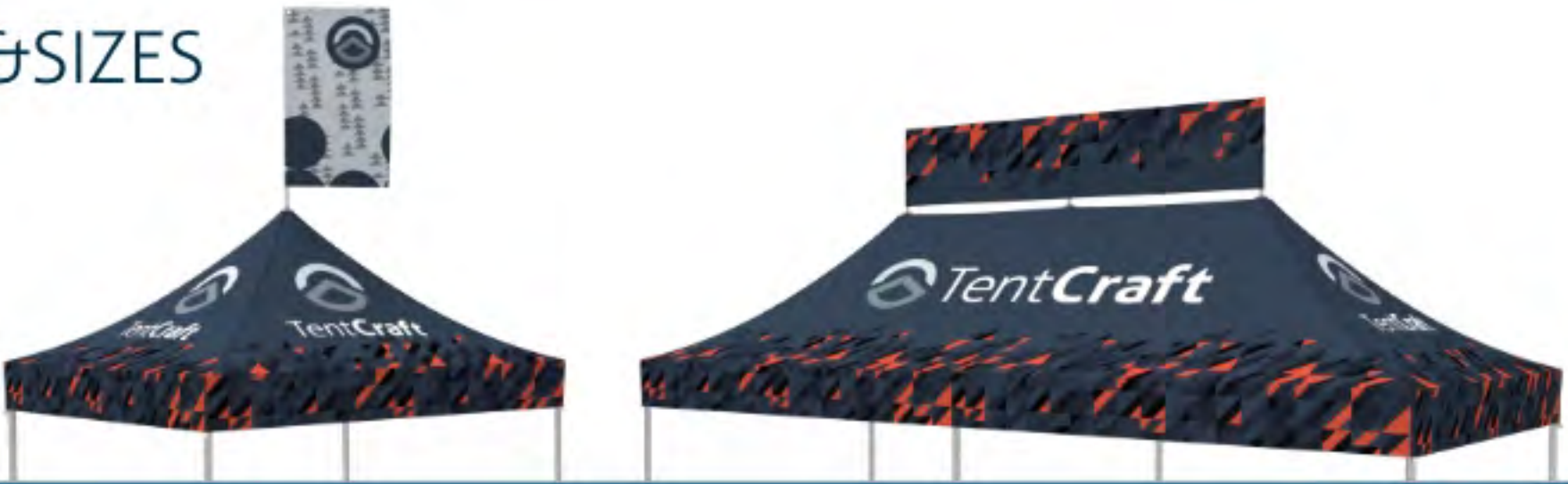
In addition to strength and durability, the MONARCHTENT framework is designed to help your brand stand out and capture more attention. That's why every MONARCHTENT model includes either a peak flag or peak banner with single-sided printing—giving you additional real estate for your logo and key messaging that helps increase foot traffic:

A peak flag is included with 10x10, 13x13, 15x15 tents.

A peak banner is included with 10x15, 10x20, 13x26 tents. Multiple peak flags can also be used with rectangular tent models.



MONARCHSTYLES&SIZES



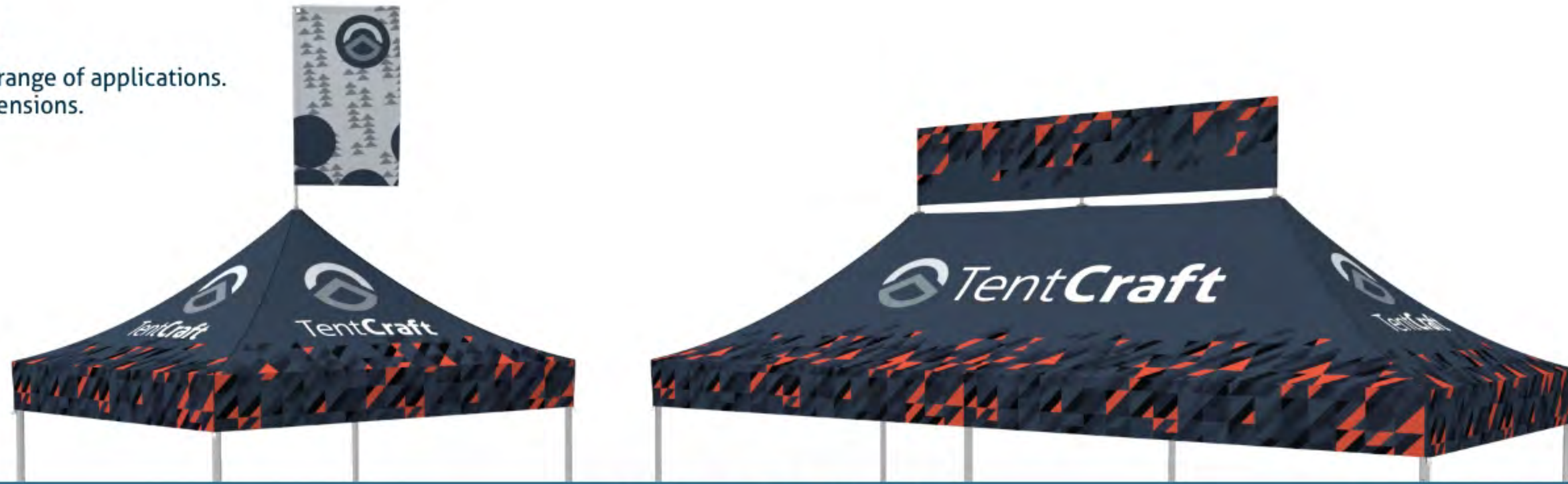
Sometimes a traditional canopy design doesn't fit what you're looking for. That's why **MONARCHTENT** is available in 5 additional canopy styles to help you stand out and capture more attention for our team, brand and experience.

MONARCHTENT



MONARCHROOF STYLES

Traditional canopy style that fits a wide range of applications. Available in square and rectangular dimensions.



MONARCHTENT



MONARCHROOF STYLES

Whether you need an indoor solution or dealing with height restrictions — all MONARCHTENT sizes are available in a flat roof design.

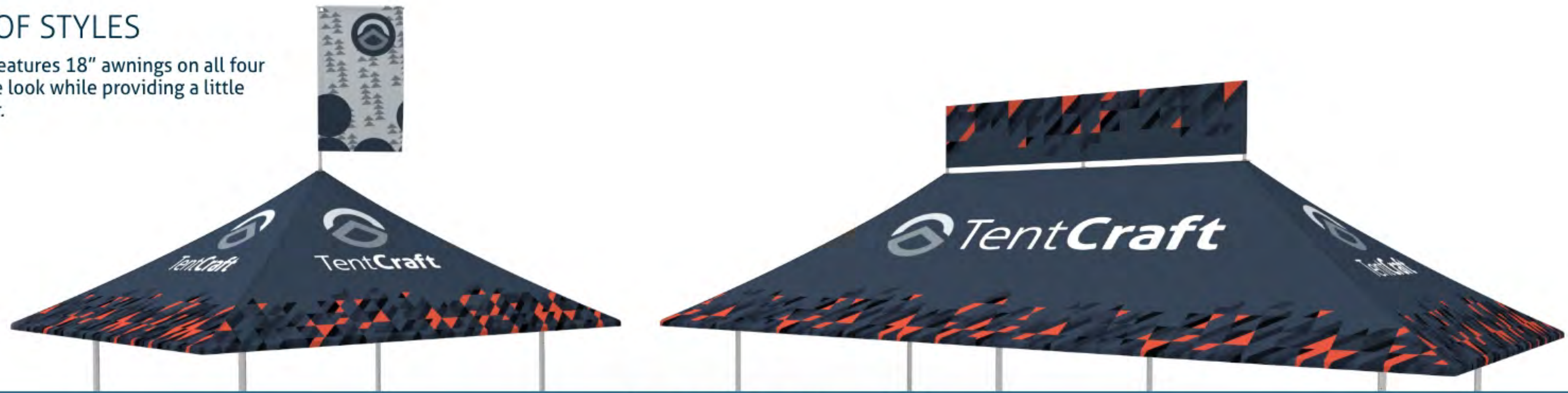


MONARCHFLATROOF



MONARCHROOF STYLES

The **MONARCHREACH** features 18" awnings on all four sides, creating a unique look while providing a little extra shade and shelter.

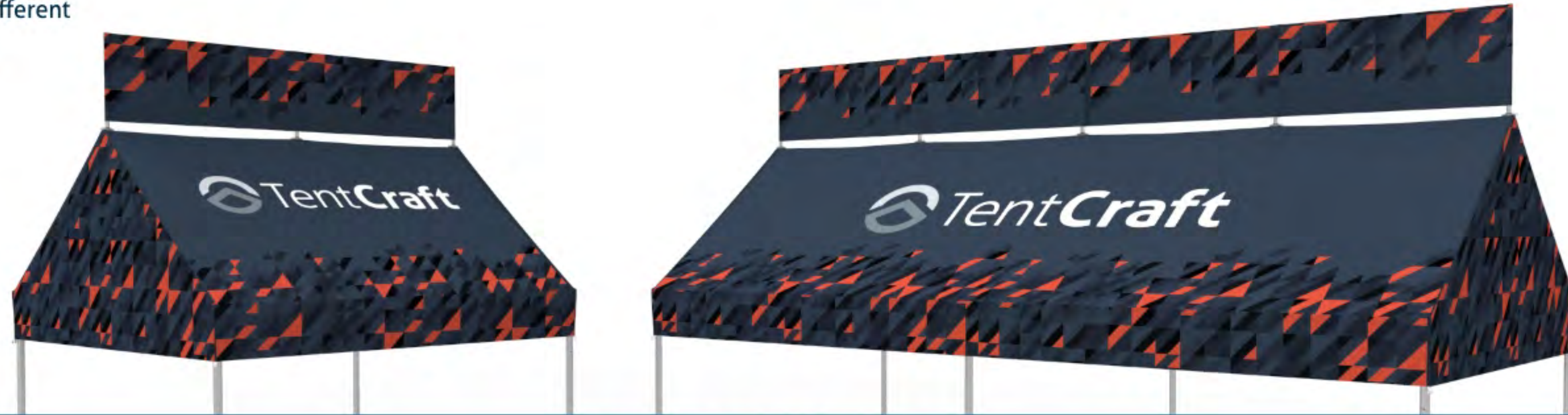


MONARCHREACH



MONARCHROOF STYLES

The gable-style **MONARCH** provides a different look with two flat ends and 20% more printable real estate on the canopy to maximize brand visibility.



MONARCHGABLE

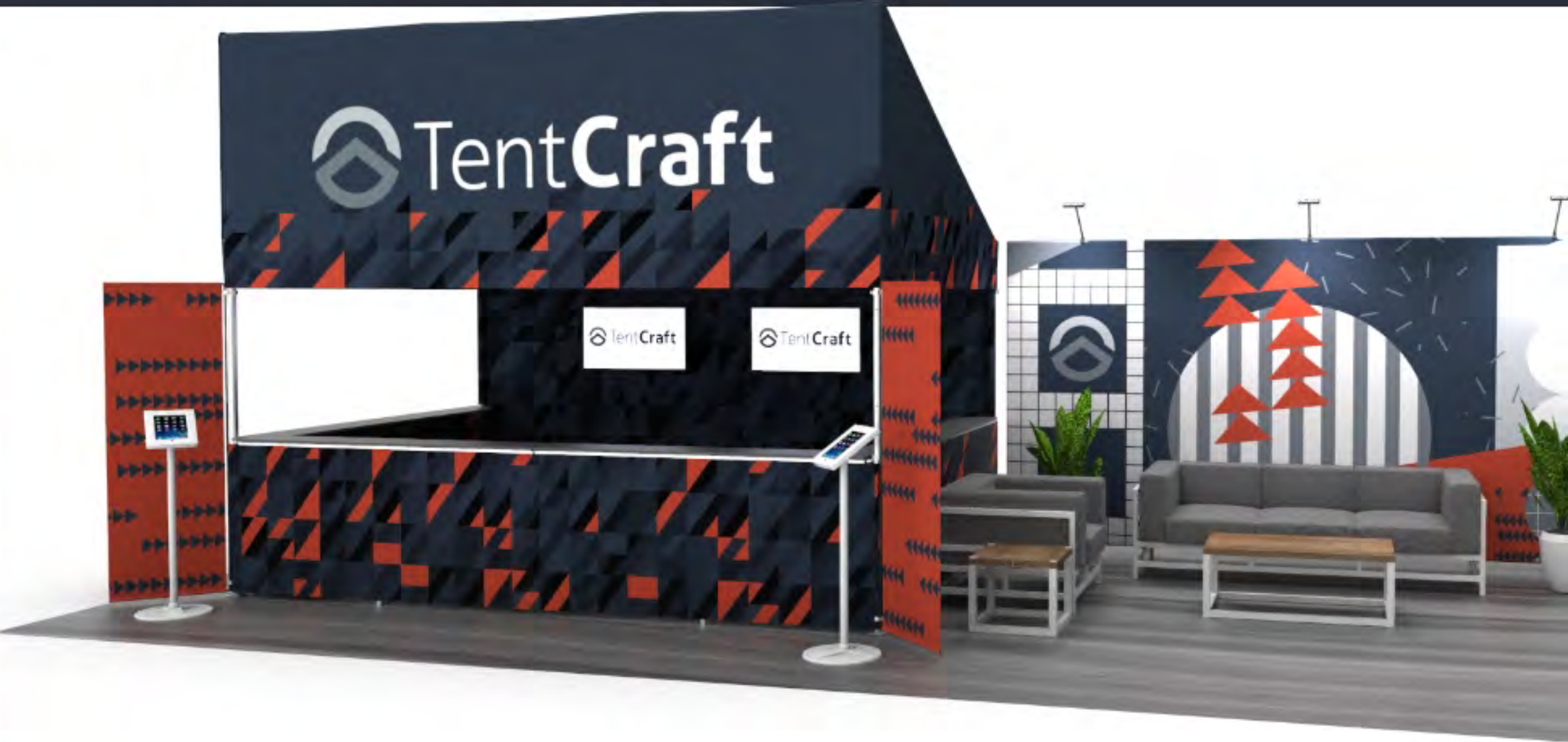


MONARCHROOF STYLES

On one end is a large vertical flat edge similar to a store front— and on the flip-side is a sloped pitch with a large printable surface. You can use either end as the front, effectively adding two extremely unique looks. Also ideal for placement against a building or trailer.



MONARCHSTOREFRONT



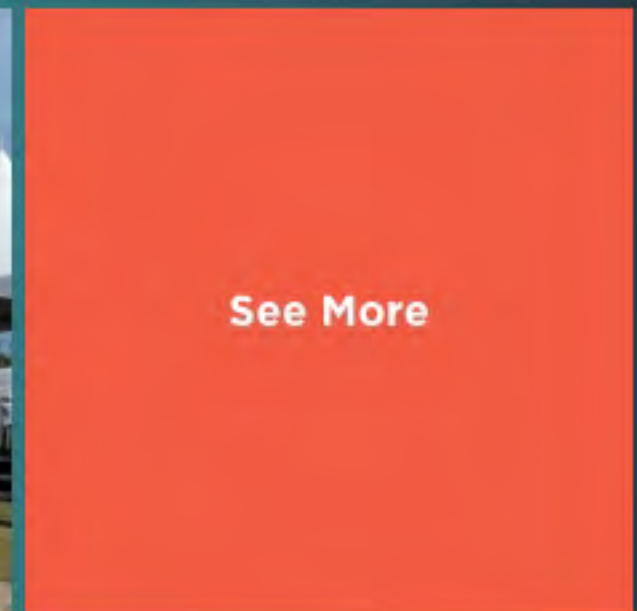
MONARCHROOF STYLES

Ideal for food and beverage concessions, registration and any other application where 360-degree service is needed. Also available in HEXTEND shape for larger footprints. Combine many together for additional event configurations.



MONARCHHEX&HEXTEND





MONARCHOPTIONS

Halfwall

Counters

Shield

Full Wall with Shield

Full Wall

Full Wall with Slit Door

Full Wall with Rollup Door

Drone Netting

Transform your tent.

MONARCHTENT is so much more than a pop-up tent. With the ability to add walls, counters, roll-up doors — and so much more — you can transform your investment into a beautiful (and useful!) solution for all of your events. When you work with TentCraft, our product specialists dissect your business' needs and come up with a solution that works best for you and your operation.



MONARCHTENT

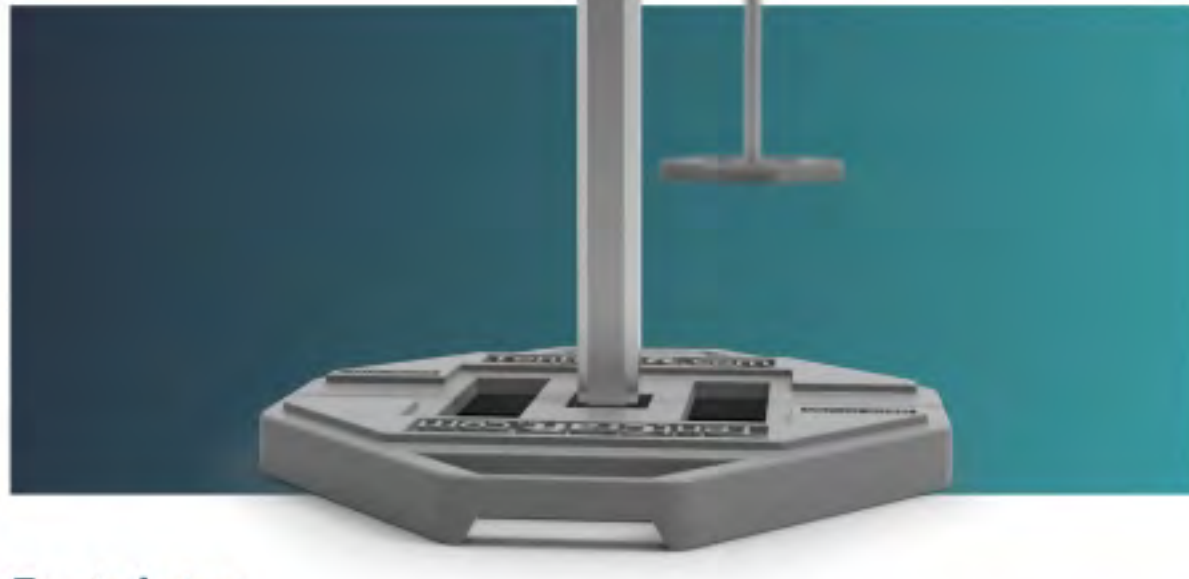
Available in clear and black anodized aluminum



MONARCHADDITIONS



Tent heater
mightyTENT doesn't discriminate against cold weather! Our event heating kit pack 1,500 watts of power and easily connects to the center tent pole with included clamps — the perfect solution to make your space a little cozier.



Footplates
The easiest way to ballast your mightyTENT is by using our 50-pound footplates that individually attach to each leg and footplates. With 200 lbs. of total weight, you won't have to worry about your tent blowing away.



LED light kit
Make your mightyTENT glow in the dark with our super-efficient canopy tent lighting kit. The individual light strips can be installed on any of the roof frame pieces.



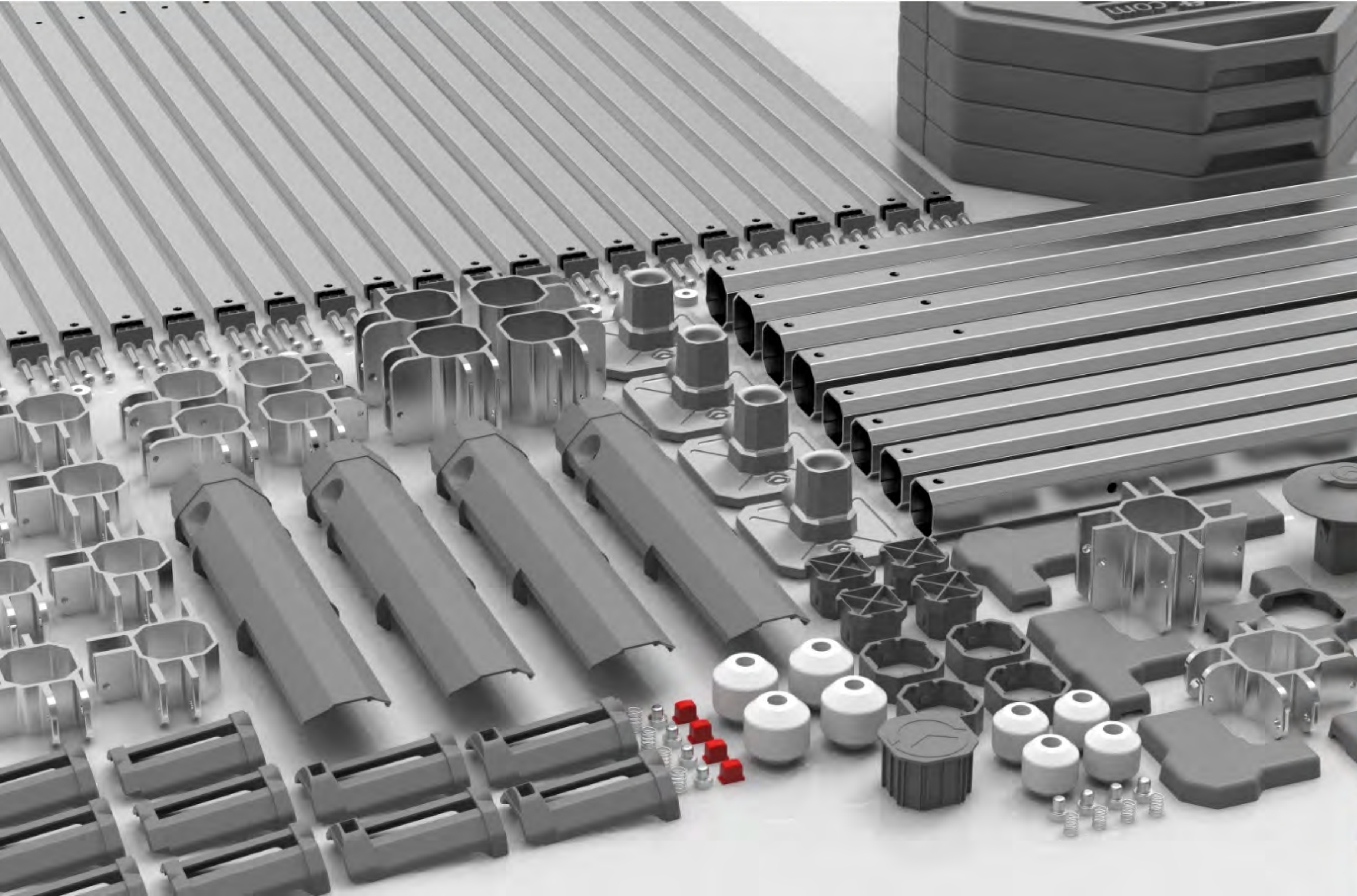
Roller Case
For premium protection and storage, our hardshell roller case is the best option.

[Learn More](#)

MONARCHMATERIALS

Fueled by American Craftsmanship

We made a conscious decision to be the quality leader and experts in our industry. That meant we needed to be the manufacturer. We can proudly say that every part and component of **MONARCHTENT** is made here. We have in-house experts across all key product stages—design, engineering, digital print, sewing, and metal fabrication. We built a **Make it Better** culture.



MONARCHADDITIONS

Flags



Table Covers



Media Walls



Mighty Table



Expand your brand visibility and messaging with custom event banners, eye catching media walls, marketing flags, signage, and the mightiest tables around.

[See More](#)

MONARCHTENT

Made in America

Some companies throw around the phrase, "Made in America," pretty loosely in our opinion. Truth be told, more than 95% of the custom tent industry today imports metal frames from overseas and prints the branded canopies in the U.S.

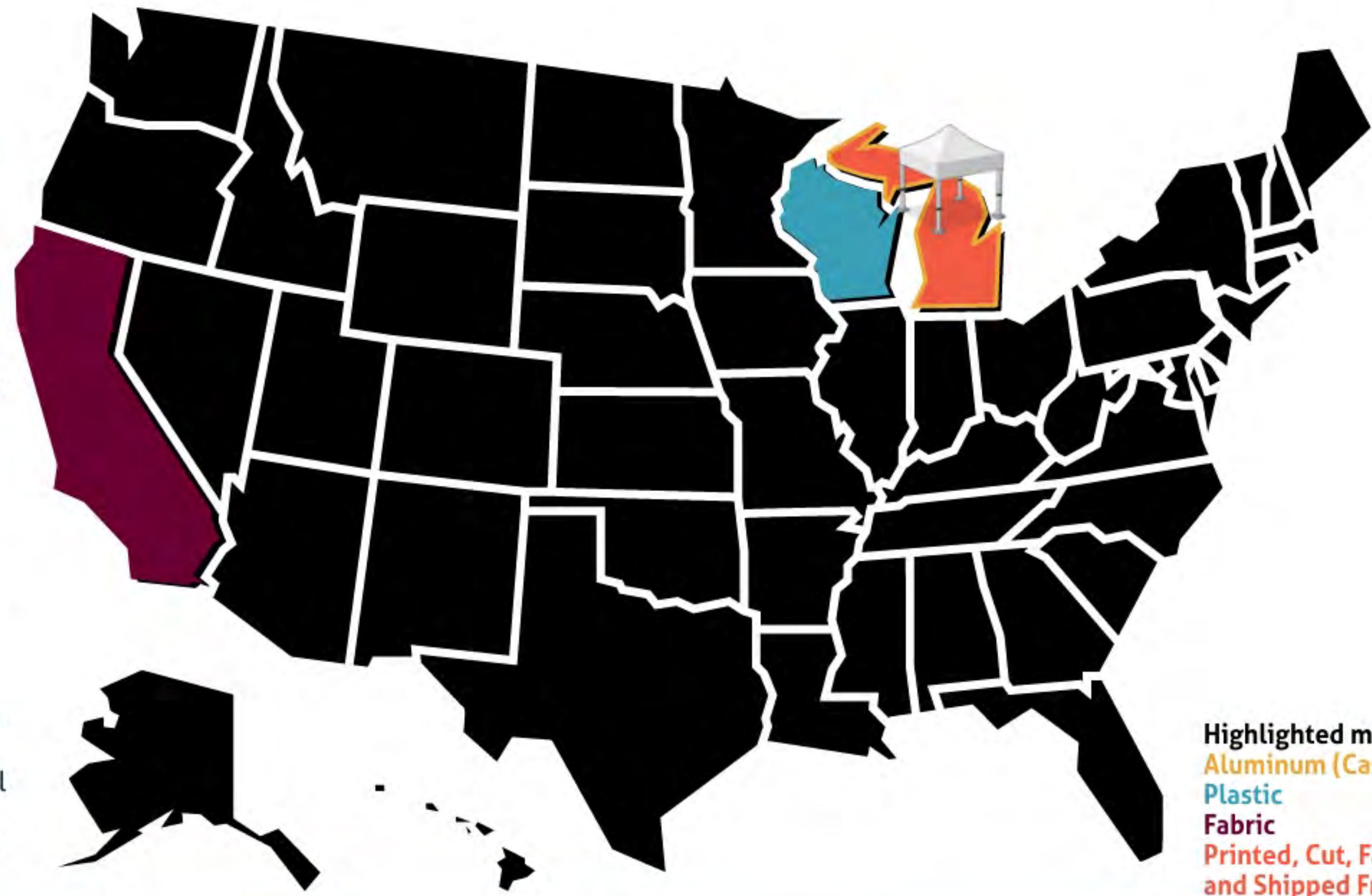
At TentCraft, we choose to control quality, focus on speed, and support American craftsmanship — right here in Northern Michigan. We manufacture all of our aluminum tent frames in house and print the branded canopies in the same facility. All of our custom solutions are setup for a final inspection, then carefully packaged and shipped from our headquarters near Lake Michigan to all corners of the United States.

American made. American sourced. American jobs.

We believe our way is better.

TentCrafters focus on innovation, quality, and customization to better serve our customers. And that results in some obvious and not-so-obvious benefits.

Of course, there's that good feeling you get supporting good old-fashioned American manufacturing. But when you need a custom tent tailored to your brand and event, you want a team of experts on your side who are all under the same roof. From designing your canopy to figuring out a way to create some off-the-wall structure to really stand out at your next event, our knowledgeable team of sales reps, project managers, creative artists, metal fabricators, printing specialists, and sewing savants collaboratively bring your pie-in-the-sky idea to life.

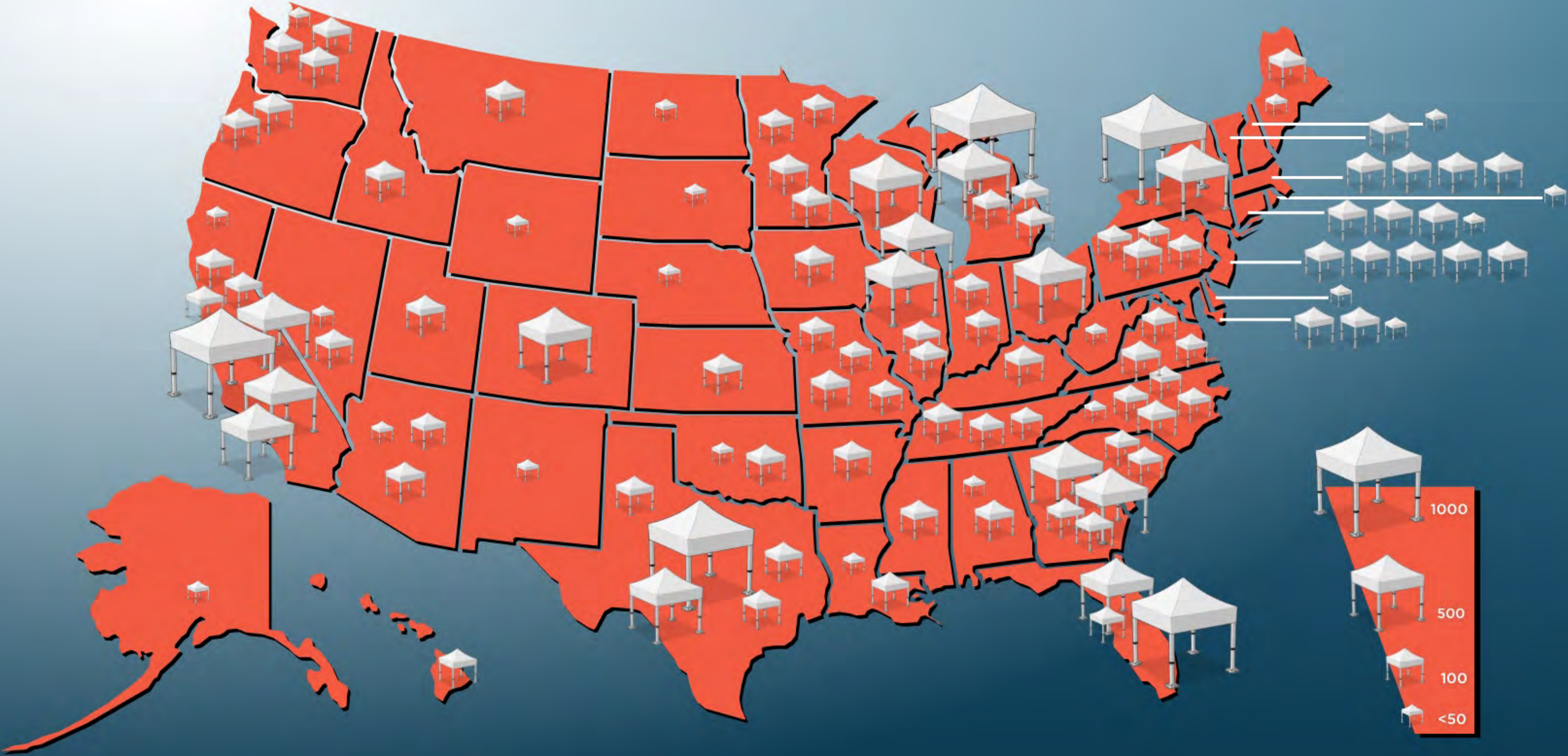


Highlighted map of states source materials
Aluminum (Casts & Extrusions)
Plastic
Fabric
Printed, Cut, Fabricated, Assembled, Boxed,
and Shipped From Traverse City, Michigan



MONARCH IN AMERICA & MORE

You'll find happy **MONARCHTENT** customers across the U.S. If you need examples or references for your industry, just ask!



Nick M., Branded One CrossFit



"LOVE our new tent. We did the 10' x 15' MONARCHTENT. The customer service was top notch. Thank you for being so helpful in such a short period of time. 100% recommend."

See More



Based on 750+ Reviews



"The folks at TentCraft are truly amazing and really take customer service very seriously. They worked with us to build the perfect merch tent for our annual alternative music festival and have really helped us with our brand exposure and how we might be more efficient in future years. Thank you TentCraft!"

- Beaufort Music Festival Board of Directors

Whether you're an agency who needs help with custom experiential fabrication or just need a pop up tent with a logo—the reputation of who you choose to work with is paramount. Do they have experience and examples of projects within your vertical? What about examples of situations where something went wrong? How did they make it right? A big part of any brand's reputation is shaped by customer feedback and reviews. Here's what our customers have to say about their experience working with TentCraft.



Steve at Tentcraft has taken care of me and my businesses for years now. The Monarch tent with counter tops and tv monitors is the pinnacle of outdoor marketing tents and Tentcraft produces them seamlessly. I truly appreciate their efficiency on getting these items done in a timely fashion and always communicating throughout the process. Thank you for always making us look great!

- Daybreak Cannabis



"From top to bottom, a pleasure to work with. TentCraft's team are extremely professional. They're quick, communicative, and worked hard to ensure our tents would meet our in-hands date. We feel at ease knowing we're investing in a quality product that will not only last us for years to come, but look really, really good. Would hands-down work with them again."

- WTMD / First Thursday Festival



Our friend George Salais, a food truck owner in Houston, may have said it best when asked why he made the investment into a TentCraft mightyTENT.

"It was the actual interaction with people. Many of these tent websites are faceless, but from the start of this, I had a sense that I was dealing with people. It was just a great experience from start to finish."

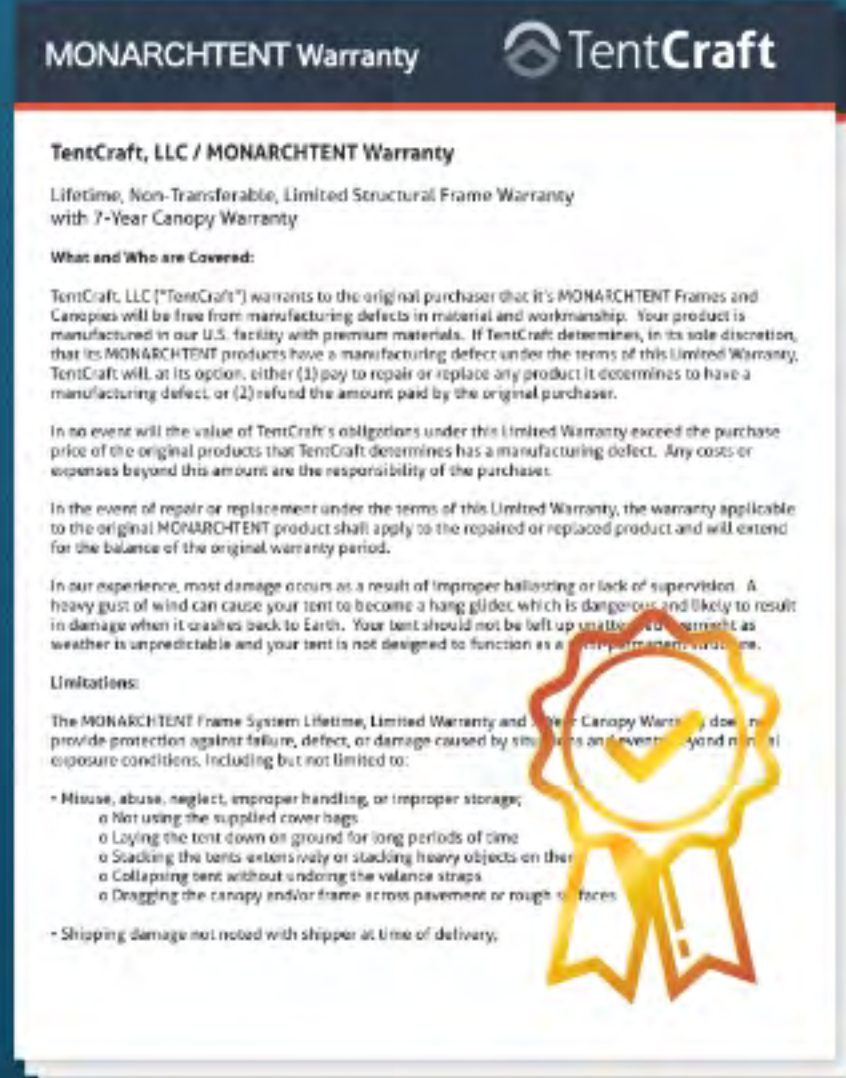
People matter at TentCraft. A lot. We understand our great employees can work anywhere in the world, but they choose to use their talents to make our business better. And we greatly appreciate that.

Like George said, when you work with TentCraft, you work with actual people. It typically starts with a phone call with a knowledgeable sales representative. You're then teamed up with a client services professional who follows your entire project from concept to delivery. Want to tweak your design or logo? Our in-house artists handle that. Inspired for a big custom project? We employ an industrial designer and a growing team of actual engineers who can bring it to life.

When it's all said and done, you're going to have a handful of new best friends. We can't wait to meet you!

MONARCHPROTECTION Certifications & Documents

MONARCHTENT Warranty



LIFETIME FRAME WARRANTY 7 YEAR CANOPY WARRANTY

All MONARCHTENT models include a lifetime frame warranty to protect you against workmanship and manufacturing defects. The fabric canopy is also backed by a pro-rated 7-year warranty. And if something unexpected happens outside of what the warranty covers, we're always willing and able to work with you. [Learn More.](#)

Fire Certification



MONARCHTENT meets the requirements of flame resistance established by the state of California, which is the strictest in the nation. [Learn More.](#)



Veteran Owned



TentCraft is a certified Veteran Owned Small Business (VOSB) and proud to support its mission to highlight and advance Veteran Owned Businesses. [Learn More.](#)



MONARCHTENT Wind Ratings



MONARCHTENT WIND RATINGS

MONARCHTENT performance and durability is backed by certified wind-ratings performed by professional engineers. Since we can't replicate every possible wind and weather scenario, wind rating guides are designed to help you prepare for the unexpected. While we could testing our tents to failure, these scenarios ignore safety. That's why we apply a factor of safety (FoS) to our wind ratings to ensure the well-being of our clients. [Learn More.](#)

MONARCHINSPIRING

Customized to Meet Your Exact Needs

Represent Your Brand with Award-winning, Eco-Friendly Print Technology All canopies and walls are printed on a Durst Rhotex 325 printer that utilizes water-based, dye sublimation printing technology. Non-water-based printer systems release harmful, volatile organic compounds (VOC). This means we can deliver an exceptionally high-quality print that is more environmentally friendly.

Precise & Durable With the dye sublimation print method, ink is absorbed into the fabric, resulting in a superior print that won't chip, crack or peel.

Unlimited Printing You're not limited to specific colors or "print regions." Every square inch of your canopy and walls can be printed to match your exact branding. Dye-sublimation the ink is absorbed into the fabric, your graphics won't crack, chip or peel. = Wrinkle free surface. Every square inch of the canopy surface and walls can be custom printed with your artwork and branding. You don't have to make sacrifices based on the size, amount or colors.



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